

2018 Activity Report James Gibson.

Associate Professor

Outline of activities

During this academic year I focused on improving the experience of One Tree Academy both during the event itself and online. A good amount of time was spent archiving the movie data, making it available online. In order to achieve this I took on the challenge of redesigning the homepage, which was completed successfully. I also traveled to England to attend the 'Do Lectures' for the purpose of gaining insight on how a successful event is managed. I was able to talk to the event's producers both from England and America and gain invaluable advice. In the second half of the year I spent time researching and visiting potential speakers / collaborators within Japan, of which was able to successfully interview and prepare the next One Tree academy event in May 2019. Towards the end of the academic year I focused on preparing my solo exhibition 'Archetypal - Exploration into the Need, Want & Use of Things.' which opened as part of the 'Marginalia 2019' event in Minokamo-Shi, Gifu-ken in April 2019.

Activities.

One Tree Academy

Theoretical and Dialectical Research

Instagram: <https://www.instagram.com/onetreeacademy/>

Homepage: onetreeacademy.xyz

A FLOW space within the reach of mountain culture from which to view and discuss our sociocultural norms.

Theory

- A looking at, viewing, beholding.
- A contemplative or speculative understandings of natural things.

It's ever more easy to get information, but does that make it any easier to choose the information to act upon?

I hypothesise that the more we uncover —often contradictory, often incomplete— the more it leads us to apathy and immobility. With this tendency to overload, we become overwhelmed and unable to see where and what to start or change.

We can relearn how to look and discover through our own eyes and our own experiences. Giving time to find truths and share these experiences in order to educate and aid positive action.

Dialectic

- The art of investigating or discussing the truth of opinions.
- An enquiry into metaphysical contradictions and their solutions.

Communicating is effortless with the aid of our 'always-on' devices and networks, but one could argue that face to face communication is suffering. The act of discussing one's own thoughts and opinions, learning and forming a shared schema of how to live (and work) is lost. Overtaken by ephemeral fickle outbursts aided by social media. There is the fear that our education system failing us. Failing to teach free discussion, producing graduates who more often than not have forgotten how to think for themselves, with no critical outlook.

What if we took learning out of the system? Removing the classroom from the school and creating a platform from which to view and discuss. A situation where the hierarchical structures are flattened and everyone becomes a student and a teacher.

Purpose

- Rekindle the spirit of the campfire discussion.

One Tree Academy is a place for face to face communication aiming to bridge the gap between passively consuming and actively doing. To decipher our knowledge while sharing and forming opinions and ways to act upon them.

Through the various activities at the academy we hope to make decision making easier by experiencing and discussing, determining for ourselves through the discovery of truth. Actively teaching by example and leading examined lives, in order to establish clear starting points for others to research further and champion. Relearning the meaning of 'quality' and 'value' in order to find a balance in life and work and to become healthy in body and mind.

Campfire Talk #03

Design your Creative Workstyle

2018年 5月 19日 (土) ~ 20日 (日)

We invite you to share an informal weekend of storytelling, sauna and campfire. Held over two days (May 19th & 20th) at One Tree Academy in the foothills of Ikeda mountain, Gifu-ken.

For CFT#03 "Design your Creative Workstyle" we have some wonderful guest speakers who have all designed their personal working styles. Blurring the standard image of a "work-life balance" to design new *Creative Workstyles*. Join us to learn and listen to their personal adventures, successes and failures along the path to creating their unique styles of living & working.

We will also hold an African drum and dance workshop. You can learn the drum rhythms and dance moves, while hearing the story of two fascinating people who traveled across Africa learning the local drum and dance cultures. If you have a drum or percussion instrument please bring along and join the workshop and nighttime campfire drum session.

“I am losing precious days. I am degenerating into a machine for making money. I am learning nothing in this trivial world of men. I must break away and get out into the mountains to learn the news” — John Muir.

5月19日、20日の週末に開催されるOne Tree Academyの紹介です。このイベントは岐阜県池田山のふもとにてキャンプ、トーク、サイクリングやサウナを自然と共にリラックスした時間を皆さんと共有するイベントです。

「創造力のある働き方をデザインすること」というテーマでお届けするCFT (CampFire Talk) #03では、創造的な働き方をデザインした素晴らしいゲストの方々にお話をさせていただきます。ゲストのみなさんは、ワークライフバランスの従来のあり方を問いながら、「創造力のある働き方」を探求しています。ゲストがユニークな生活や働き方を作ることへの道の途中で出会った冒険、成功や失敗について聞いてみましょう。

アフリカンダンスとドラムのワークショップも開催します。地域のドラムや踊りの文化を学ぶためにアフリカの各地で旅した興味深い二人の話を聞きながら、ドラムのリズムやダンスの振り付けを習いましょう。ドラムなどの打楽器を持っている方はぜひ持ってきて、ワークショップや夜にキャンプファイヤーの周りでドラムセッションに参加してください。

「貴重な日々が失っていく。私はお金を作る機械に退化している。このささないな人間の世界では習うことはない、福音を聞くため、離脱して山中に出て行かなければならない。」
—ジョン・ミュアーア

Schedule

開始時間：19日 12:00

終了時間：20日 12:00

19日

12:00 ~ Tent Sauna Party

14:00 ~ Talk Event

17:00 ~ Workshop

Sunset ~ Campfire Social

20日

Sunrise ~ Tent Sauna Party

08:00 ~ Social Breakfast

11:00 ~ Clean up

12:00 End

Guest Speakers

- Lucas B.B.
 - Traveller, Creative Director, Knee High Media, Papersky Magazine.
 - "Continuing to Wonder & Wander."
 - "To order two beers in Japanese one must say 'Knee High'. But the idea of only being as high as your knee give you a kids perspective on life and a humbleness to continue to wonder and wander."
A life full of travel and creativity. Lucas is exploring the journey of life and work blurred into one creative adventure.
 - [View Talk](#)
- Ryotaro Taniguchi
 - Hiker, Creative Director, RawLow Mountain Works
 - "Make What You Want To Use."
 - "Bags handmade carefully one by one in our own factory in Tokyo. To all the hikers who love mountains and nature."
With more than 20 year experience making bags for hikers and cyclists. Ryotaro shares his life story and how at RawLow Mountain Works they cherish the feelings of simply making what they want to use.
 - [View Talk](#)
- Shinya Tanaka
 - Cyclist, Visionary, Founder at Circles Bicycle Shop & Community
 - "Simple Things that Work."
 - "Who builds your bikes"
Sharing his personal adventure in creating the successful bicycle shop 'Circles' in Nagoya and the strong community which grew from his vision and kindness.
 - [View Talk](#)
- Takashi Inoue
 - Cyclist, Maker, Welldone Nagoya
 - "Bicycle + α."
 - "Bicycle + Hiking, Bicycle + Camping, Bicycle + Music. I am working on the theme of "bicycle + α" connecting a bicycle and another FUN activity."
From humble beginnings making cycle caps in 2007 to a leading figure in the Japanese handmade bicycle goods community. Hear the story of creating the well known brand WellDone Nagoya... and other adventures.
 - [View Talk](#)

Workshop

- Tres Tres Africa (African Drum & Dance Workshop)

Activities

- Tent Sauna Party
- Campfire Social



Guest Speaker : Lucas B.B. Traveller, Creative Director, Knee High Media, Papersky Magazine.



Guest Speaker : Ryotaro Taniguchi. Hiker, Creative Director, RawLow Mountain Works.



Guest Speaker : Shinya Tanaka. Cyclist, Visionary, Founder at Circles Bicycle Shop & Community.



Guest Speaker : Takashi Inoue. Cyclist, Maker, Welldone Nagoya.



Workshop : Tres Tres Africa.



Workshop : Tres Tres Africa.

Idea Sketching in Tokyo—IAMASの著者4名×清水淳子氏によるワークショップ

June 16th, 2018.

amu - 東京都渋谷区恵比寿西1-17-2

Description

『アイデアスケッチ—アイデアを〈醸成〉するためのワークショップ実践ガイド』の重版を記念して、著者全員によるアイデアスケッチを実際に体験できるワークショップを開催いたします。さらに、『Graphic Recorder —議論を可視化するグラフィックレコーディングの教科書』の著者である清水淳子さんをゲストにお招きして、事例を交えながらこの方法論の特長を紹介します。

新しい製品やサービスを創り出すためには多様なスキルや視点、経験を持つ人々の協働が有効であると言われています。しかしながら、出身や組織、価値観の異なる人々が共通言語を見つけて協働することは実際には困難です。このイベントでは、そうした現場で有効な方法論の1つ「アイデアスケッチ」を紹介します。アイデアスケッチは、小さいながらも多様性のある情報科学芸術大学院大学 [IAMAS]（イアマス）という学校で13年前に導入され実際のプロジェクトを通じて発展してきた方法論です。

今回は、この方法論を紹介する書籍『アイデアスケッチ—アイデアを〈醸成〉するためのワークショップ実践ガイド』の重版を記念して、著者全員によるイベントを開催します。前半では、『Graphic Recorder —議論を可視化するグラフィックレコーディングの教科書』の著者である清水淳子さんをゲストにお招きして、事例を交えながらこの方法論の特長を紹介します。後半では、実際にアイデアスケッチワークショップを体験し、体験後の質疑応答セッションを通じて理解を深めます。

このイベントに参加することにより、短時間でアイデアを創出すると同時に合意形成を行えるこの方法論を短時間で体験でき、代表的な事例についても知ることができるでしょう。

Schedule

13:00～13:10 : イントロダクション / Introduction

13:10～14:30 : トークセッション

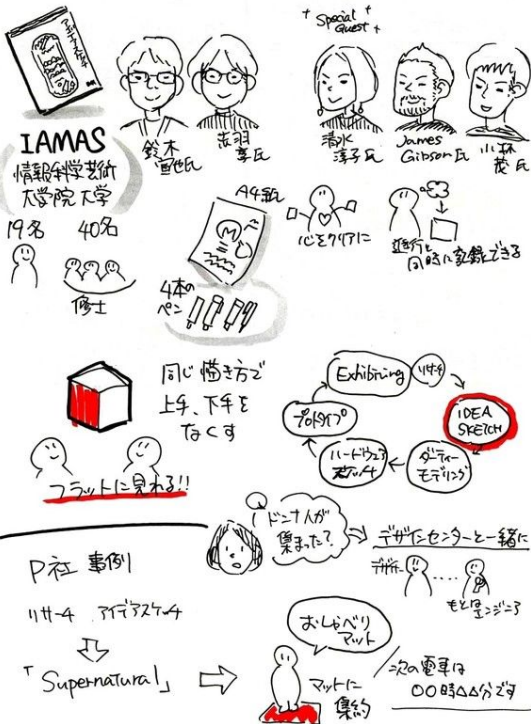
14:30～15:00 : 休憩

15:00～17:30 : アイデアスケッチワークショップ

17:30～18:00 : Q&A

18:00～19:00 : 懇親会

IDEA SKETCHING in Tokyo



ワークショップ(ながら)
アイデアスケッチを同時に

描きながらできるものにしたい
今度は、ラマ性が大事に

エンジニアが
突然うきうきする。

エンジニアの人たちに
工夫して描くようにした。

アイデア出すが肉體

どう言え
あげよう?

なぜか良いけど
どう思っているか?

出したらアイデアを
くくる作業大事!

まじめな方をまちがえて
アイデアが死ぬ

「スキート」

絵も出る障壁を
越えろ
1人1人が生かされる!!

「Super Natural」
みんなの
「超自然」

収束 発散

みんなの熱意が
生かされた

(Sketch : giri / カタギリシヨウタ)



Idea Sketching (photo @amuip)

The Do Lectures

June 28th - July 1st 2018

The Do Lectures

The Chicken Shed

Parc y Pratt Farm

Cardigan, SA43 3DR

United Kingdom

I traveled to the UK to attend the event the 'Do Lectures'. Over the course of 4 days we listed to more that 20 lectures by speakers from all over the world including Tina Roth Eisenberg, Romy Fraser, Geoff McFetridge and Dave Evans to name a few. In addition, I participated in a number of workshops and activities hosted by various guest speakers. Furthermore I was able to sit down with the Do Lectures founder David Hieatt and Do Lectures USA ambassador Duke Stump to talk about the pros and cons of running such an event. I gained invaluable insight from these two experienced professionals which I am implementing into my activities at One Tree Academy in order to improve and grow our event.

Description

Ten years ago, Clare and David Hieatt started the Do Lectures with a simple aim: To gather together the world's Doers – disruptors and change makers, experts and pioneers – to share their stories, and encourage others to go and Do.

The talks are filmed and then made available to the world for Free. They attract a global audience each day to a cowshed. It's a network to help others reach their potential. That is why we do the Do.

Since that time, the Do Lectures has grown into a small but mighty institution, a unique gathering around ideas, set over four days on their farm in West Wales. It has attracted world-class speakers and inspired countless attendees to follow their passions.



The Do Lectures.



The Do Lectures.



The Do Lectures, Lecture Barn.



Matt "Mills" Miller, Co-Founder of ustwo, Build A Fampany, Not A Company.



Geoff McFetridge, Artist, Design is the clearest form of communication.



The Do Lectures, founder, David Heatt.



The Do Lectures USA, Duke Stump.

Happy Hikers Hokkein Gathering 2018

July 28th - 29th 2018

1778-9 Kujūmachi Ōaza Ariuji, Taketa-shi, Ōita-ken 878-0202

I participated in the 2 day event, where I gave a lecture about 'Making Local' focusing on what is the meaning and importance of 'local' & 'working local' in present Japanese society.

Description

ウルトラライトハイキング（U.L.ハイク）と総称されるハイキングスタイルを中心に、すべてのハイカーのためのコミュニティを作ることとを目的としたハイカーのための集いを企画します。2016年に引き続き、第2回目の開催となります。本企画は、非営利事業として開催します。

* ギャザリング（集い／集会／会合の意味）

「ハッピーハイカーズ・法華院ギャザリング」は、九重・法華院温泉山荘を会場に、「山を歩くこと」「山で過ごすこと」を楽しむハイカーの繋がりとなるイベントです。本イベントは、国内外でのハイクのレポート、現在進行形で進化するハイクの世界の紹介、道具や装備のプレゼンテーション、自作道具や行動食などのワークショップ、参加型のレクリエーションなど、多彩な内容のハイカーのための情報発信や交流を目的とするものです。第2回目の開催となる今回は「ローカル」をテーマに展開します。私たち、ハッピーハイカーズが拠点とする福岡や九州のローカルはもちろんのこと、他の地域におけるローカルにも注目します。これは、特定の山や地域を取り上げることではなく、どこにでもある「ローカル」、言い換えればそれぞれの「ウラヤマ」に目を向けるということを意味します。富士山から名もなき山まで、人が住む裏には「ウラヤマ」が存在するでしょう。長期縦走などの「イベント」としてのハイクももちろん楽しいものです。しかし、もしかするとそれ以上に奥が深いのが毎日でも行くことのできる「ウラヤマハイク」かもしれません。なぜなら、「ウラヤマ」はイベントではない、私たちのハイクのある日常の舞台となるからです。

日本各地には、それぞれに特徴のある地形や気候や麓の暮らしがあります。田舎だけでなく、都市部にもそれは地続きで存在します。私たちの最も身近な山には、そこに住むものだけに許されているような魅力と秘密に満ち溢れています。

それぞれの地域の「ウラヤマ」を知ること、私たちの「ウラヤマ」を新たな目を持って見ることができると思います。そこには、無理のない、ごく自然体としてのハイクのスタイルがあることでしょう。

そして、ローカルは「山」だけでなく、「衣」「食」「住」などの私たちの暮らしと密接に繋がっています。それぞれの土地の「衣」「食」「住」には、そうなっていった理由があります。本イベントでは、そんな広い意味での「ローカル」を楽しみたいと思います。

「ハッピー」は、シンプルなことではありますが、決してイージーなことではありません。「ハッピー」な状態は、高いモチベーションを持ってしっかりと何かに取り組んで初めて感じることができるものではないでしょうか。「法華院ギャザリング」は、ビギナーからエキスパートまで、山を歩き、山で過ごす「ハイカー」たちと有意義な時間と体験を交換、共有したいと思います。



Happy Hikers Hakkien Gathering approach.

Studio D FIELD / NORTH KYOTO Retreat 2018

October 30th - November 4th 2018

Kyoto

I assisted the Studio D Founder, Jan Chipchase in this 4 day retreat focused on the subject of international field research. Guests gathered from around the world, including such organizations as Facebook, Google, MIT & IDEO to participate, learn and share their research experiences.

Description

An intensive three-night training programme, hosted in an Edo Era minka (traditional lodge) in rural North Kyoto, to discuss and learn the how-to and why-to of running international field research. For anyone that wants to inform and inspire design, product, brand and strategy.

The event is lead by Studio D Founder, Jan Chipchase. Mornings are focused sessions, afternoons more open. The setting provides an opportunity to reflect on your own career and realign to what's next.

The minka is deep in Japan's timber country, close to a river and surrounded by pine forests. It is also a short walk to the fabled Jōshōkōji Temple. We held the retreat here in 2019 and were impressed by how the venue and our gracious Japanese hosts who are both designers—it made for a compelling experience.



Field / North Kyoto Retreat 2018.

One Tree Academy Research.

I traveled to a number places in Japan in order to research and interview various potential guest speakers for One Tree Academy. In addition many in-depth conversations were held, discussing 4 key subjects; 栄養・運動・社会・目的 within the larger subject of “what is the meaning of success”?



高橋康太, 高橋京子 & 丸丸・一二の用品店・Koichi



竹内太志・rof mia. Gifu



山戸浩介 山戸ユカ・Dill eat, live. Yamanashi



とのつかたつお・KALPA. Nagano



岡本 洋輔・Ashtanga Yoga Prabhatam. Saitama

Exhibition Preparation.

A good part of the year was spent preparing my solo exhibition 'Archetypal.' Which opened on Saturday April 13th as part of 'Marginalia 2019' in Minokamo-Shi, Gifu.



Description

Archetypal.

Exploration into the Need, Want & Use of Things.

April 13th - 21st 2019

rofmia

〒505-0042 岐阜県 美濃加茂市 太田本町2-8-9

私が必要としているもの、私が欲しいもの、私が使うもの

私が必要としているものが必要であり、それなしでは生きられない。

私が欲しいものは必要ではなく、それがなくても生きていける。

私が使うものが生きるために必要だが、それは欲しくない。

□私が欲しいものが欲しいが、時々その理由は説明できない。

The things I *need*, the things I *want* and the things I *use*.

I need the things I need, without then I can not live.
I don't need the things I want and can live without them.
The things I use, I need to live, but don't want.

I want the things I want, sometimes for reasons inexplicable.

The ultimate act of freedom is to effectuate action on your world, simply for the joy of doing so and for no external reasons. A lesson we learn at an early age, the pure act of creativity.

In an attempt to understand my relationship with the things I *need*, *want* and *use*, I will endeavour to make a collection of archetypes, exploring my emotional connection to each and every one. Some may seem to have a clear function, while with others, their purpose may feel ambiguous. Yet in all cases, it is an expression of joy.



Archetypal, Thing #01



Archetypal, Thing #04



Archetypal, Thing #07



Archetypal.



Archetypal.



Archetypal.



Archetypal.



Archetypal.



Archetypal.



Archetypal.
